



Ministry of Housing,
Communities &
Local Government

Rt Hon Robert Jenrick MP

*Secretary of State for Housing, Communities and
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**Ministry of Housing, Communities & Local
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Dear Colleague,

Towns Fund

On 27 July the Prime Minister announced a £3.6 billion Towns Fund, which continues the Government's work in levelling up our towns and help them to endure as vibrant, prosperous and connected places. This was followed on 6 September with my invitation to 100 places to develop proposals for Town Deals.

We want local people to have a say on how Town Deals will transform the place they call home and help to write its next chapter.

Today we have launched the #MyTown campaign to raise awareness of Towns Fund and encourage people in the 100 places to celebrate their town on social media and contribute ideas.

People will be able to share their views on a new dedicated Facebook page and on Twitter using #MyTown. The link for the Facebook page is as follows: <https://www.facebook.com/MyTownCampaign/>

I'd like to invite you to join the campaign and encourage suggestions by tweeting the attached picture of a town that has been selected for a Town Deal in your constituency.

Next week we will publish a prospectus which provides detail on how local leaders can prepare for a Town Deal.

RT HON ROBERT JENRICK MP